

MBRF and Al Ahram Conclude Journalistic Writing Skills Course



Above: H.E. Jamal Bin Huwairb honors a participant.

Below: Participants in a group photo.

A journalistic writing skills course was concluded last month in Cairo, the fruit of a strategic partnership agreement between the Mohammed bin Rashid Al Maktoum Foundation (MBRF)

and the Al Ahram Organization, publisher of the eponymous daily newspaper in Egypt. The partnership falls within the framework of the Dubai International Program for Writing,

The course was held over two consecutive months with participation from 23 Egyptian journalists and was supervised by the Al Ahram Regional Institute for Journalism.

The closing ceremony was attended by His Excellency Jamal Bin Huwairb, CEO of MBRF, Abdel Mohsen Salama, Chairman of Al Ahram Organization, and Sameh Abdullah, Director of the Al Ahram Regional Institute for Journalism.

At the ceremony, participating journalists received certificates from Abdel Mohsen Salama. H.E. Jamal



MBRF Organizes Training Workshop in Amman for Youth

Bin Huwairb presented certificates of appreciation to the senior writers of Al Ahram who trained the journalists and to course coordinators.

His Excellency stressed that the Dubai International Program for Writing, with its reach across Arab countries, in helping to foster cultural mobility and fruitful knowledge, will spawn distinguished future generations of Arab creators in various fields of literary arts. At the end of the ceremony, he announced that the course participants with the highest ratings will be rewarded by being hosted in Dubai this November to cover the World Knowledge Summit as recognition and encouragement.

This initiative aligns perfectly with MBRF's mission of supporting young Arab talent all over the world in journalistic writing, in cooperation with the Al-Ahram Organization as part of its wider goal of providing opportunities to youth in industry and knowledge dissemination.

The two sides discussed preparations for the second edition of the upcoming 'skills of investigative reporting' course. A group of Egyptian journalists, funded by the MBRF, will receive training in modern investigative journalism methods—again under the supervision and coordination of Al-Ahram Organization and as part of the Dubai International Program for Writing.†



Participants in the training workshop in Amman.

In conjunction with the United Nations Development Programme (UNDP), the Mohammed bin Rashid Al Maktoum Knowledge Foundation (MBRF) organized a training workshop in Amman during the last month for 40 young men and women on data use and job skills of the future. The workshop builds on the momentum generated by Knowledge Week hosted by MBRF in March in collaboration with UNDP and Jordan's Ministry of Youth. The purpose of the Knowledge Week was to inspire Jordanian youth to come up with a detailed action plan to address the challenges of building a knowledge-based society. The workshop participants were selected based on prior involvement in the Knowledge Index Workshop held under the patronage of Jordanian Prime Minister Dr. Omar Al Razzaz, which took place during Knowledge Week. The three-day workshop featured sessions on developing skills related to the media and social media. Participants in addition performed analytical and logical reasoning to generate practical recommendations to help decision-makers reinforce efforts to build a strong knowledge-based society. They also completed a practical training test. At the end of the workshop, 15 participants were selected to join Knowledge Camps, a project launched by the Ministry of Youth running for two months starting mid-June. Selected participants will help to train hundreds of attendees aged 14 to 17 years by sharing with them the knowledge and skills they acquired at the workshop. Jordan's Minister of Youth, H.E. Dr. Mohammed Abu Rumman, attended the workshop and heard participants talk about Knowledge Week, what they learned at the workshop, and future follow-up activities including the Knowledge Camps. "Knowledge Week, organized by the Mohammed bin Rashid Al Maktoum Knowledge Foundation and the United Nations Development Programme in Jordan earlier this year, seeks to create an important knowledge movement at the regional level," said H.E. Jamal bin Huwaireb, CEO of the Mohammed bin Rashid Al Maktoum Knowledge Foundation. "It aims to contribute to finding solutions to the challenges we face in building knowledge-based societies and developing youth skills in line with future requirements and sustainable development of the region. MBRF and the UNDP will continue to step up their efforts to enrich this movement in several Arab countries, doing so in a manner that creates measurable positive impact on the knowledge capacities of young people across all important fields," he added. "The workshop was organized under the umbrella of the UNDP and MBRF's Knowledge Project and aligns with our continuous efforts to raise awareness of the importance of knowledge and knowledge-based policies for sustainable development," said Dr. Hany Torky, Chief Technical Advisor, Arab Knowledge Project, UNDP.

The Knowledge Camps are a new initiative of Jordan's Ministry of Youth that aim to build on the success of Knowledge Week. The initiative aims to train young people on the future skills needed for the labor market, such as critical thinking, problem-solving, and data handling. The camps seek to train some 700 young men and women from various governorates across Jordan.†